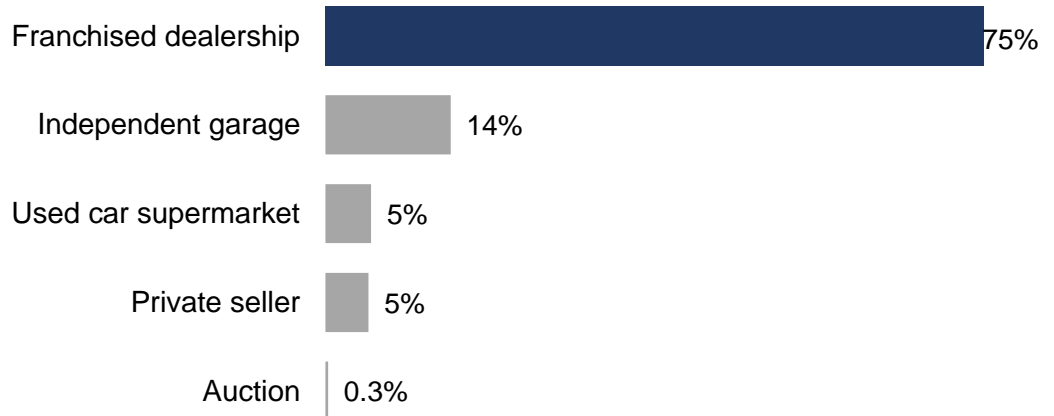


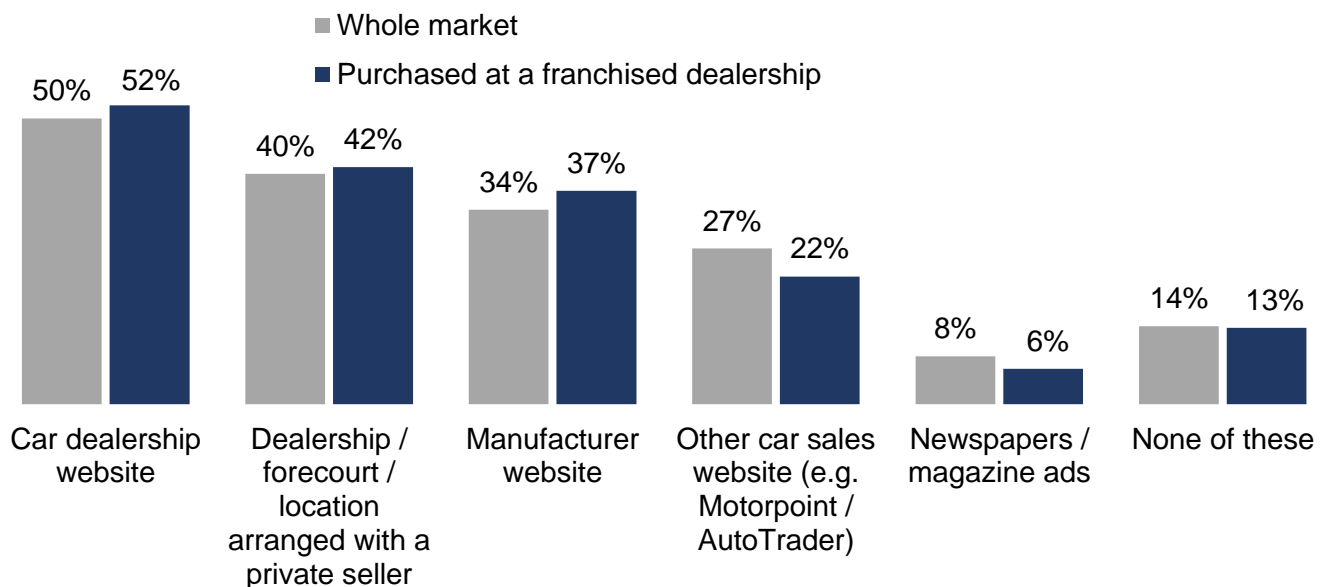
# NFDA Consumer Attitude Survey 2019 Dealer Insight

## a. Where did you buy your car? (private car drivers, 2,029 respondents)



## b. Which of the following did you visit / view before you bought your car?

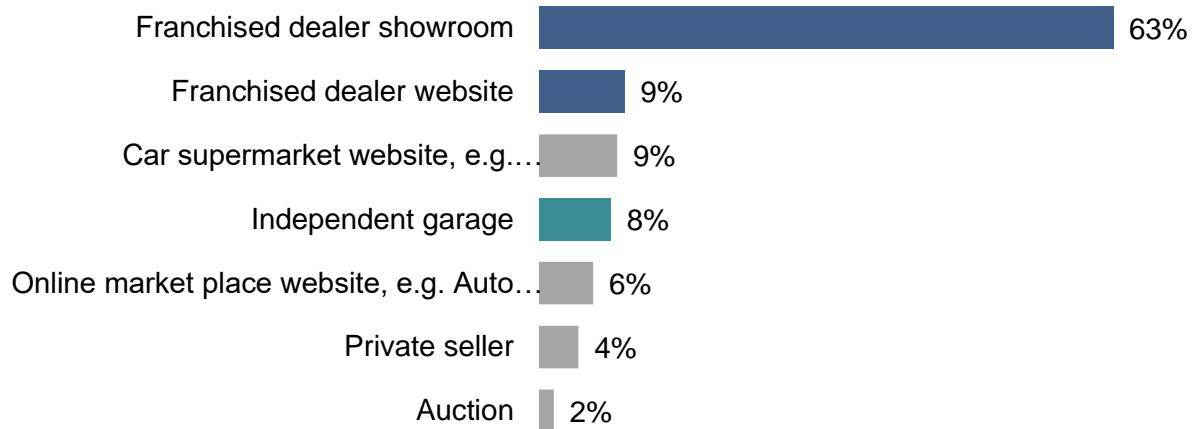
Private car drivers (2,029), Private car drivers who purchased from a franchised dealership (1,526)



# NFDA Consumer Attitude Survey 2019 Dealer Insight

## c. Where are you most likely to purchase your next car?

All participants (2,085)



## d. Which sources of advice do you expect to use to inform your next car purchase?

All participants (2,085), Plan to buy next car from a franchised dealer showroom (1,304), Plan to buy next car from a franchised dealer website (195)

